

Crown Forklift Part

Crown Forklift Parts - The Crown company was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later on that same year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke family to continue this position.

Crown initially started with a small client base producing temperature controls that they manufactured for coal burning furnaces. The assembly of these control items took place in a former hardware store located in New Bremen, Ohio, where Crown's head office currently remain.

In 1949, responding to the public's growing interest in television, Crown moved into the manufacture of antenna rotators. This product was utilized to improve TV reception and image quality. The company's successful move allowed them to become a leading maker of units until 2001. The company ceased production in October after a decline in the worldwide need for television antenna rotators.

Crown soon diversified its manufacturing to take in the repair of mechanized and electrical components for private and government use in the early 1950's. After a number of lucrative bids within a brief period of time, the company had developed a highly regarded business in this field.

Adaptability and achievement dominated Crown's capability to diversify once again. In 1957, production into the materials handling industry began with lift truck manufacturing. The organization believed the industry required a smaller line of first-class quality forklifts. Crown promptly fashioned an exceptional range of progressive equipment and swiftly evolved into the most rapidly evolving materials handling organization with its variety of merchandise.

In 1966, Crown ventured outside of the US material handling marketplace and into Australia. Sydney, Australia is home to the regional head office and presently leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering industry leader today, supported by exceptional operations, solid sales and strong production operations.

In 1968, Crown established itself in the European market by acquiring an Irish production facility from its parent company, Steinbock, who was a German firm. They began to manufacture Crown's (PTH), hand pallet trucks. Later on that same year, Crown started their first London operation stationed nearby Heathrow Airport. The sales and service operation of Crown's complete forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through independent dealers.

Crown at the moment has a large network of Crown-owned and independently-owned sellers in many key global marketplaces delivering a vast fleet of electric lift trucks. They are responsible for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which provide promotional sales and national advertising support to all of their dealers and sales personnel. Crown sellers and sales personnel are trained in-house in numerous disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and delivers purchasing, advertising and marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse relations of intercontinental sellers and Crown-owned sellers successfully operate in almost 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that include: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their growing overseas markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable status as a consistent, trustworthy and progressive organization by fulfilled clients worldwide. The company has earned over 50 distinguished design awards and the Crown products continue to attain recognition for top design brilliance and innovation. Just to illustrate, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling experts. Today, this design has acquired general acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market original, offering the operator with multiple comfort options to lean, sit or stand, along with its unmatched productivity capacity.